



*Office of Mayor Lawrence J. Morrissey
LEADING BOLDLY, WORKING TOGETHER*

PRESS RELEASE

FOR IMMEDIATE RELEASE:

CONTACT INFORMATION:

**Christopher Greenwood, Coordinator
Community Health and Prevention
City of Rockford Human Services Dept.**

June 5, 2013

815-967-4039

christopher.greenwood@rockfordil.gov

Arby's "Hungry for Happiness" Tour To Make Rockford Stop

ROCKFORD - Arby's "Hungry for Happiness" mobile tour will stop at the Washington Park Community Center, 3617 Delaware St. in Rockford on Friday, June 14 from Noon – 3:00pm to distribute games and complimentary kids' meals while raising awareness about childhood hunger. Launched last year by the Arby's Foundation in partnership with Share Our Strength's "No Kid Hungry" campaign, the tour includes an 18-wheel mobile kitchen which will travel to 30 U.S. cities this summer. The tour will also highlight available community resources in combatting hunger, including the Summer Food Service Program (SFSP), a U.S. Department of Agriculture program administered by the Illinois State Board of Education and managed locally by the City of Rockford Human Services Department. The SFSP provides lunch and snacks to kids 18 and under at 30 sites in Winnebago and Boone County that offer summer recreational programming for youth. Washington Park Community Center serves as a SFSP site.

Also part of the tour will be a benefit at the Arby's restaurant, 10141 N. 2nd Street, Machesney Park, on Saturday, June 15 from 11:00am – 2:00pm where 20% of all proceeds will be donated to the local Helping Hands Pantry.

For more information on these and other efforts of the Arby's Foundation in fighting childhood hunger in America, please contact Aimie Schramm, aschramm@arbysfoundation.org, 678-514-515.

(Arby media releases attached)